Loughborough University

Business Ethics and CSR

22BSB150

Semester 2 2023 In-Person Exam paper

This examination is to take place in-person at a central University venue under exam conditions. The standard length of time for this paper is **2 hours**.

You will not be able to leave the exam hall for the first 30 or final 15 minutes of your exam. Your invigilator will collect your exam paper when you have finished.

<u>Help during the exam</u>

Invigilators are not able to answer queries about the content of your exam paper. Instead, please make a note of your query in your answer script to be considered during the marking process.

If you feel unwell, please raise your hand so that an invigilator can assist you.

You may **not** use a calculator for this exam.

Answer 1 question from each part.

All questions carry equal marks.

PART A

1. What is the difference between consequentialist and non-consequentialist ethical theories? Can and should these theories be combined to inform ethical business practices?

2. “All countries have different moral values that need to be respected when doing business” Critically discuss this statement with reference to classical and contemporary ethical theories.

PART B

3. Outline the key elements of instrumental, political, integrative and ethical theories, and critically consider which are the most relevant for business in the 21st Century.

4. Following the death of banking intern, Moritz Erhardt, his father said: ‘The bank wasn’t exploiting his son…Moritz “was exploiting himself.’” Critically debate this statement in relation to CSR theory and debates.

Daniel Sage