

## 23BSB550 Company Finance

This module is principally taught by School Of Business And Economics

Version Number	23	Version Start Date	02/10/2023
Instance Number	01	Instance Start Date	05/02/2024
Modular Weight	10		
Exam Weighting	100%		
Credit Level	5		
Student Effort (hours)	100		
Prereq Modules	BSA070(E) or BSA525(E) or BSA526(E) or BSB530(E)		
Other Prerequisites			
Co Requisites			
Excluded Combinations	BSB025		
Distance Learning	None		
Module Leader	Dr L Chen		
Delivery Period	Semester Two		
Delivery Start-End Date	05/02/2024 - 19/06/2024		
Availability	Module is generally available to any student meeting pre-requisites, but numbers may be restricted.		

### AIMS

The aim of this module is:

- to examine the background to the financing of companies; the methods used to raise finance; and the implications of using different sources in an international context.

### INTENDED LEARNING OUTCOMES

Knowledge and Understanding

- o Explain the primary financial objective of a company and related corporate social responsibility issues;
- o Calculate relevant investment ratios;
- o Explain the sources of finance available to companies, and the methods used to raise this finance;
- o Apply the various investment appraisal techniques used by financial managers.

Subject-Specific - Cognitive Skills

- o Critically evaluate arguments and evidence in contemporary finance;
- o Evaluate and assess alternatives in complex company finance scenarios.

Key Transferable Skills

- o Reason numerically;
- o Interpret numerical information.

### CONTENTS

Investment appraisal techniques. Appraising a project from a financial perspective. The role and operation of the Stock Exchange, and an introduction to stock exchange investment. Sources of finance. Portfolio theory and the capital asset pricing model.

### TEACHING AND LEARNING

Activity Type	Hours	Comments
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Guided independent study	78
Lecture	22
<b>Total:</b>	100

Lectures: normally two hours per week.

Student effort made up of:

a) Contact time: lectures: 22 hours.

b) Private study comprising guided reading and preparation associated with lectures; student self-directed reading in the subject area of the module; examination preparation and revision.

c) Self-marked exercises based on chapter end questions and solutions.

## ASSESSMENT

Assessment Title	Weight (%)	Assessment Type	Asmt Sem	Exam Length *	Available in SAP
Examination	100	In-person examination	2	2 hrs	Yes, can be reassessed in SAP

**Total:** 100

A two-hour written examination (100%) taken at the end of the Semester.

\*Where the module contains an exam, the **Exam Length** represents the amount of time to be spent **actively working** on the exam:

- For an **“In-person examination (exam venue)”** or a **“Learn quiz”**, this is the amount of time available to complete the exam.
- For an **“Online short-window examination”**, you will have an additional 30 minutes to download the exam paper and upload your answers. These 30 minutes are on top of the Exam Length.
- For an **“Online long-window examination”**, you will have a 23-hour window in which to complete your exam (including downloading the paper and uploading your answers), but you are expected to spend the amount of time shown in the Exam Length column actively working on your exam.

## METHOD OF FEEDBACK

### Feedback given to students in response to assessed work

Generic written feedback on the examination will appear on module Learn page after results are published.

### Developmental feedback generated through teaching activities

Indicative answers and marking criteria discussed in class sessions;  
 Results of self-marked tasks;  
 Model answers to typical questions;  
 Dialogue between students and staff in numerically focused class sessions;  
 Interactive class exercises with spreadsheets and solutions.