Multinational Financial Management **BSC019** Dr Stavroula Yfanti BE 1.22 - S.Yfanti@lboro.ac.uk



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Multinational Financial Management

The increasing **integration** of global products and financial markets around the world requires **financial managers** working for **multinational corporations** to consider:

- exchange rates,
- international capital and debt markets, and
- economic and political risks

to achieve shareholder wealth maximization.



Multinational Financial Management

MFM aims to develop a thorough understanding of the practice of **financial management** in companies operating in the **international environment**.

- Financing and Investment decisions
 - funds sources and funds allocations
 - capital structure and return on investments

Students of finance with international orientation.



MFM – Main Topics

- International exchange, interest and inflation rates
- Multiple money and capital markets
- Political and economic risk of foreign countries
- Market imperfections arbitrage
- International differences in tax and accounting regimes
- Government limitations/barriers
- International diversification



MFM – Main Topics

- Management of foreign exchange exposure
- Balance of Payment Dynamics
- International Capital Flows
- Speculative Currency Attacks
- Foreign exchange derivatives
- Corporate finance in the international business
- Cost of Capital and Capital Structure decisions



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Teaching & Assessment

Teaching

- 11 two-hour lectures
- Main topics presentation and discussion
- Student engagement through quizzes and group tasks

Assessment

• One two-hour written exam – 100%



Pre-requisites & Main Readings

- Pre-requisites
 - BSB027: Financial Markets and Derivatives Fundamentals
- Main Textbook
 - Shapiro, A.C. and Moles, P. International Financial Management, 1st Edition, 2014, John Wiley & Sons Ltd, ISBN-13 9781118929322.

Other related readings

- Any textbook that is titled "International Financial Management" or "Multinational Financial Management"
- LEARN online resources uploaded by the module leader.



Module Aims, Skills & Knowledge

- Understand the practice of financial management in the Multinational Corporation.
- Critical reasoning in the context of MFM.
- Understand the mechanics of foreign exchange rates operations and international capital flows.
- Critically assess international finance theories and research evidence.
- Evaluate and assess alternatives in complex international financial scenarios.

