

## Courses for exchange students

**AY 2022-23 – HANKEN SCHOOL OF ECONOMICS – HELSINKI**

*Changes may occur – always verify the information in SISU*

### AUTUMN SEMESTER 2022

#### BACHELOR LEVEL AUTUMN 2022

##### Orientation Course

9998	Orientation Course – Exchange studies at Hanken <i>This course is mandatory for all exchange students</i>	1 credit	P1
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##### Commercial Law

3794-E	Climate Change and Electricity Trade	6 credits	P2
37010-E	Digital Economy and Society	6 credits	P2
37047-E	Introduction to IP - IPR is the New Black	2 credits	P1, P2

##### Economics

2645	International Economics	6 credits	P2
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##### Entrepreneurship, Management and Organisation

18029	Sustainable Venture Creation	5 credits	P2
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##### Finance

17008	Capital Budgeting	8 credits	P1
1740	Pricing of Financial Securities and Derivatives	8 credits	P2
17031	Principles of Wealth Management	2 credits	P1

##### Information Systems Science

2579-E	Advanced Course in Excel and VBA	8 credits	P2
2577-E	Basic Course in Excel	8 credits	P1
2582-E	Project Management	8 credits	P2

2586-E	Python Programming for Business Intelligence	6 credits	P2
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### Management and Organisation

22038	International Business	6 credits	P2
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22036	Nordic Organisations in Contemporary Business World	6 credits	P1
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22054-V	Managing Corporate Entrepreneurship	8 credits	P2
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### Marketing

23136	Principles of Advertising	8 credits	P1
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23219	Responsible Marketing	6 credits	P2
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23142	Service Marketing and Innovation	8 credits	P1
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### Statistics

3610-E	Mathematics for Economists	8 credits	P1 – P2
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3613	Multivariate Data Analysis	8 credits	P1 – P2
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### Supply Chain Management and Social Responsibility

38021	Corporate Sustainability	5 credits	P1
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## MASTER LEVEL AUTUMN 2022

### Orientation Course

9998	Orientation Course – Exchange studies at Hanken	1 credit	P1
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*This course is mandatory for all exchange students*

### Accounting

21038	Advanced Auditing	5 credits	P2
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21028	Advanced Topics in Accounting	5 credits	P1
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21025	Financial Statement Analysis and Valuation I	5 credits	P1
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21026	Financial Statement Analysis and Valuation II	5 credits	P2
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21022	International Accounting	5 credits	P2
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### Commercial Law

37017	The Corporation and Its Stakeholders	5 credits	P2
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### Economics

26045	Advanced Microeconomics 1	5 credits	P1
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26037	Behavioral Economics	5 credits	P2
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26043	Economics of New Ventures and Innovation	5 credits	P1
26041	Empirical Industrial Economics	5 credits	P2
<b>Entrepreneurship, Management and Organisation</b>			
18024	Advanced Management of Corporate Entrepreneurship	5 credits	P2
18031	Corporate Entrepreneurship and Innovation	5 credits	P1 – P2
18021	Business Consulting <i>NB! You need to be on exchange in both the autumn and the spring semester</i>	10 credits	P2 – P4
<b>Finance</b>			
17012	Advanced Topics in Financial Economics	10 credits	P2
17034	Quantum 1: Data Driven Decision Making <i>Only for students with majors: Accounting, Finance or Economics</i>	5 credits	P1
<b>Management and Organisation</b>			
22041	Business Ethics	5 credits	P2
22033	Gender, Management and Organisation	5 credits	P2
22048	Leadership	5 credits	P1
22037	Literature Course in Management and Organisation	5 credits	P1, P2
22040	Organisation and Organising	5 credits	P2
22045	Strategy and Sustainability	5 credits	P1
22049	Strategy Work	5 credits	P2
22025	Strategic Thinking	5 credits	P1
22091	Business and Society	5 credits	P1
<b>Marketing</b>			
23146-E	Current and Managerially Relevant Research in Advertising	5 credits	P1
23126	Customer-Oriented Business Design	5 credits	P1
23222-E	Introduction to Artificial Intelligence in Marketing	5 credits	P1
23222-C	Marketing across Cultures	5 credits	P1, P2
23105	Service and Customer Strategy	5 credits	P2
23116	Transformative Service Strategies: Project Course	5 credits	P2
23222-B-V	Tourism and Hospitality Market Management	5 credits	P1, P2

## Statistics

3677	Multivariate Data Analysis	5 credits	P1
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## Supply Chain Management and Social Responsibility

38020-1	Humanitarian Logistics: Part 1 (MOOC)	2 credits	P2
38020-2	Humanitarian Logistics: Part 2	3 credits	P2
38024-E	Organising for the Sustainable Development Goals	2 credits	P1, P2
38013	Supply Chain Management	5 credits	P1
38018	Supply Chain Risk and Resilience	5 credits	P1
38015	Supply Chain Strategy for Sustainability	5 credits	P2

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## LANGUAGES AUTUMN 2022

### English

51003	Academic Writing: Apprentice Level	2 credits	P2
5101-E	Business Terminology	2 credits	P1, P2
5160	Academic Writing	5 credits	P1 – P2

### Swedish

5623-1A	Swedish as a Foreign Language 1A	2 credits	P1
5623-1B	Swedish as a Foreign Language 1B	2 credits	P2
5623-1C-E	Swedish as a Foreign Language 1C	1 credit	P1

### Each One Teach One Courses

5138	Each one teach one – English	2 credits	P1 – P2
5634	Each one teach one – Swedish	2 credits	P1 – P2
5711	Each one teach one – Finnish	2 credits	P1 – P2
5225	Each one teach one – French	2 credits	P1 – P2
5541	Each one teach one – German	2 credits	P1 – P2
5335	Each one teach one – Russian	2 credits	P1 – P2
5421	Each one teach one – Spanish	2 credits	P1 – P2

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## BACHELOR LEVEL SPRING 2023

### Orientation Course

9998	Orientation Course – Exchange studies at Hanken <i>This course is mandatory for all exchange students</i>	1 credit	P3
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### Accounting

21037	Financial Accounting for Decision Makers	8 credits	P3
21019	Management Accounting	5 credits	P4

### Commercial Law

37003	Basic Tax Issues of Corporations	6 credits	P3
3794-E	Climate Change and Electricity Trade	6 credits	P3
37027-E	Commercial Contract Law	6 credits	P4
37010-E	Digital Economy and Society	6 credits	P3
37047-E	Introduction to IP - IPR is the New Black	2 credits	P3, P4

### Economics

2619	Economics of Organisation and Information	6 credits	P3
2646	Economics of Strategy	6 credits	P3
26030	Empirical Methods in Economics	5 credits	P3

### Entrepreneurship, Management and Organisation

1844	Organising Business Creativity	8 credits	P3
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### Finance

1738	Corporate Finance	8 credits	P4
1756	Portfolio Management	8 credits	P3 – P4

### Information Systems Science

2584-E	Introductory Business Intelligence	6 credits	P3
2585-E	Business Intelligence for Value Creation	6 credits	P4

### Management and Organisation

2254	Human Resource Management	8 credits	P3
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22036	Nordic Organisations in Contemporary Business World	6 credits	P4
22079	Strategic International HRM on bachelor level	6 credits	P4
<b>Marketing</b>			
23063	Branding Project	4 credits	P3
23145-E	Fundamentals of AI and Digital Marketing	5 credits	P4
23134	Market Research and Analytics	8 credits	P3
<b>Supply Chain Management and Social Responsibility</b>			
38025-E	Circular.now	5 credits	P3
38012	Current Topics in Supply Chain Management and Social Responsibility	5 credits	P4
38011	Operations Management	5 credits	P3

## MASTER LEVEL SPRING 2023

### Orientation Course

9998	Orientation Course – Exchange studies at Hanken <i>This course is mandatory for all exchange students</i>	1 credit	P3
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### Accounting

21023	Financial Accounting Theory	5 credits	P3
21027	Financial Reporting and ESG Analysis	5 credits	P4
21040	Quantum II: Data-Driven Decision Making <i>Only for students with majors: Accounting, Finance or Economics</i>	5 credits	P3

### Commercial Law

37020	Advanced Tax Issues of Corporations	5 credits	P3
37031	Intellectual Property Strategy for Business	5 credits	P4

### Economics

26033	Competition Economics	5 credits	P4
26044	Markets and Industrial Organization	5 credits	P4

### Entrepreneurship, Management and Organisation

18021	Business Consulting <i>NB! You need to be on exchange in both the autumn and the spring semester</i>	10 credits	P2 – P4
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### Finance

17023	Factor Investing	5 credits	P3
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17018	FINTECH and Blockchain	5 credits	P3
17017	Mathematical and Quantitative Finance	10 credits	P3 – P4
17024	Value Investing	5 credits	P4

### Management and Organisation

22037	Literature Course in Management and Organisation	5 credits	P3, P4
22028	Personnel Assessment	5 credits	P4
22026	Strategic Foresight	5 credits	P3 – P4
22081	Workforce Analytics	5 credits	P3
22089-E	Leadership for Sustainable Change	5 credits	P3
22087-E	Sustainable Organising in Times of Crisis	5 credits	P3

### Marketing

23120	Contemporary Branding	5 credits	P4
23115	Digital Marketing	5 credits	P3
23222-E	Introduction to Artificial Intelligence in Marketing	5 credits	P3
23222-C	Marketing across Cultures	5 credits	P3, P4
23118	Strategic Brand Development	5 credits	P3
23222-B-V	Tourism and Hospitality Market Management	5 credits	P3, P4

### Supply Chain Management and Social Responsibility

38014	Emerging Issues and Challenges in Supply Chain Management and Social Responsibility	5 credits	P4
38020-1	Humanitarian Logistics: Part 1 (MOOC)	2 credits	P4
38024-E	Organising for the Sustainable Development Goals	2 credits	P3, P4
38019	Project Course in Corporate Social Responsibility and Humanitarian Logistics	10 credits	P3 – P4
38026	Health Emergency Response and Medical Logistics	2 credits	P4

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## LANGUAGES SPRING 2022

### English

51003	Academic Writing: Apprentice Level	2 credits	P4
51004	Mastering Academic Writing	3 credits	P3
5101-E	Business Terminology	2 credits	P3, P4
5160	Academic Writing	5 credits	P3 – P4
5162	Communication Clinic	2 credits	P4
5168	Cultural Sustainability and Communication	4 credits	P4

### Swedish

5623-1A	Swedish as a Foreign Language 1A	2 credits	P3
5623-1B	Swedish as a Foreign Language 1B	2 credits	P4
5623-1C-E	Swedish as a Foreign Language 1C	1 credit	P3

### Each One Teach One Courses

5138	Each one teach one – English	2 credits	P3 – P4
5634	Each one teach one – Swedish	2 credits	P3 – P4
5711	Each one teach one – Finnish	2 credits	P3 – P4
5225	Each one teach one – French	2 credits	P3 – P4
5541	Each one teach one – German	2 credits	P3 – P4
5335	Each one teach one – Russian	2 credits	P3 – P4
5421	Each one teach one – Spanish	2 credits	P3 – P4